

Preeta Hopwood

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EXPERIENCE

Savvy Scorekeeper Designer

HoppySoft (*personal project*)
(Feb. 2021 – current)

Mobile App Design:

- Prototypes
- Wireframes

Branding:

- UI style creation
- App Store page content creation
- Logo design
- Illustrations

Graphic Design Co-op/Intern

The Patriot Ledger, Quincy, MA
(Jan. – June 2019, Jan. – July 2020)

Core Responsibilities:

- Page layout (fronts and insides)
- Series design (format and logo)
- Photo editing

Asset Database:

- Database reorganization and maintenance
- Usage guide creation and updates

Copy-Editing:

- Headlines and captions
- Weekly columns

SKILLS

- Mobile App and Web Design
Figma, Jira
- Front End Programming
CSS, html, javascript
- User Study
Prototype, interview, analysis
- Typography
InDesign
- Illustration
Physical media, Illustrator, Photoshop
- Animation
Photoshop, AfterEffects, Premiere, Maya
- 3D Modeling
Maya, SketchUp
- Team Skills
I'm an effective team player; I contribute to discussions and am able to critically listen.

EDUCATION

Northeastern University, Boston, MA

BFA in Design (Dec. 2020)
Major in Interactive Design
Minor in Computer Science
GPA: 3.68

Salient Coursework:

- Various Design Classes
- Animation
- Object Oriented Design (CS)
- Professional Speaking